

BURBANK WINS TOP HONORS AT 2010 CALFEST AWARDS

First Place

“Best Logo Design”

Taste of Downtown Burbank

Downtown Burbank Partnership

First Place

“Best T-Shirt Design”

Be-Boppin’ in the Park

Magnolia Park Partnership

BURBANK, Calif. -- Burbank received statewide recognition with two marketing awards at the 16th annual California Festivals and Events Association (CalFest) Celebration Awards held Thursday, February 11 in San Jose, California.

Downtown Burbank Partnership received 1st Place for “Best Logo” for **Taste of Downtown Burbank**, the outdoor culinary fundraiser for the Burbank Community YMCA held every fall on San Fernando Boulevard, and Magnolia Park Partnership received 1st Place for “Best T-Shirt Design” for **Be-Boppin’ in the Park**, the four-block street festival and retro car show that occurs every August on Magnolia Boulevard. The CalFest Awards program recognizes the top innovative ideas and promotional materials for festivals and events in California and Nevada, with entries judged on originality, creativity, style and substance.

CalFest, based in Tahoe City, Calif., is the leading events and festivals organization in California and Nevada. Its mission is to provide educational and commercial support for major festivals in the two states, and boasts the Tournament of Roses Rose Parade, Gilroy Garlic Festival and Hollywood Christmas Parade among its members.

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